

Template - Qatar Law Firm of the Year Entry

- 1. OVERVIEW OF THE FIRM
- 2. THE FIRM'S STRATEGIC VISION
- 3. THE FIRM'S ACHIEVEMENTS OVER THE PAST 12 MONTHS**
 - a) Legal Expertise
 - b) Innovation
 - c) Client Satisfaction
 - d) Business Successes

[You may wish to instead organise your subheadings by type of achievement (e.g., a) Deals, b) Cases, c) Client Wins, d) In-House Training, etc.) and then under each subheading, discuss how the particular deal(s), case(s), client win(s), training or other achievement is an example of the firm's legal expertise, innovation, client satisfaction, business successes and/or its strategic vision).

- 4. CONCLUSION: HOW HAS THE FIRM ACHIEVED SUCCESS FOR ITS CLIENTS AND MOVED FORWARD IN ITS STRATEGIC VISION?
- ** Judges will be looking for concrete evidence and objective data provided under each subheading. Highlight **deals**, **cases**, **client wins**, **in-house training**, **firm growth**, and any other achievement or initiatives that illustrate the firm's achievements.

Deadline for submission: 24 October.

Please send your submission to qatarbusinesslawforum@lexisnexis.fr

